

EXPERIENCE

Producer/Editor, SiriusXM, April 2019 - Present

- Produce, develop, write, create, & edit editorial/archival video content ranging from sports/talk/music/entertainment for the SXM App.
- Produce original video content for "Busted Open," covering wrestling companies like WWE & AEW.
- Direct/produce/shoot/edit/write copy for a variety of shows, in-house musical performances, town halls, and special events.
- Developed original video segments: "Heel of the Week" and "Dave's Power Rankings."

Digital Producer/Creative, Your Business, MSNBC, September 2017 - January 2019

- Produce, develop, write, create, and edit editorial content, including text, photo, and video for multiple platforms.
- Publish the show for digital platforms, edit content from the show to be repackaged for off-network and social platforms, including writing original scripts/editing social media friendly promos.
- Shooting/editing original content.
- Researches, writes articles and blog posts.
- Produce/edit original podcast, "Been There. Built That." starring JJ Ramberg.
- Create original content for broadcast, managing the process from start to finish which includes: pitching original ideas, pre-producing/booking talent and locations, field producing/directing shoots, writing scripts, and editing the final product.

Producer/Shooter/Editor/Writer, Freelance, July 2011 - Present

- Clients include: Netflix, US Weekly, Toyota, Bader Media, Mercedes-Benz Fashion Week, Best Buy, Everyday Health, Harlem Wizards, Snap Fitness, Fitness Factory, SSP Nutrition, and Pingry School.

Field Producer/Shooter/Editor, Screen Anthology, October 2015 - September 2017

- "All-in-one" Producer/Editor, taking charge of many aspects of production, including producing, writing, shooting video, and editing.
- Traveling the world on a weekly basis, lighting/shooting/editing on tight timelines.

Shooter/Editor, Manteca Media, July 2015 - January 2016

- Traveling across the United States, shooting video/editing segments on important and notable figures in the Hispanic community for *Cafecito*, which airs on MSNBC.
- Shooting and editing internal pieces/commercials for large corporations.

Digital Producer/Editor, NBCU Content Innovation Agency, June 2013 - April 2015

- "All-in-one" Producer/Editor, taking charge of many aspects of production, including producing, writing, shooting video, and editing.
- Produce promo videos for various NBCU cross-platform properties, including Entertainment, News, and Sports.
- Produce digital campaigns (editorial and native) from start to finish.

Digital Associate Producer, Cafecito, NBCNews.com/NBC4LA, August 2012 - February 2015

- Shooting video/editing segments on important and notable figures in the Hispanic community.
- Managing social media presence.
- Booking talent for future episodes.

Digital Associate Producer, NBC NextMedia, February 2012 - June 2013

Digital Associate Producer, Rock Center with Brian Williams, October 2011 - December 2011

Assistant Editor, TODAY/Peacock Productions, March 2008 - January 2012

Digital Media/New Media Intern, NBC Digital Studios/Bravo, October 2007 - March 2008

Producer/Shooter/Editor, Best Buy, August 2005 - April 2008



SKILLS

SOFTWARE

- Adobe Premiere
- Avid
- After Effects (basic)
- Adobe Photoshop
- Adobe Audition
- iNews
- MediaCentral
- Interplay Access
- Final Cut Pro
- Microsoft Office

PRODUCTION

- Shooting video
- Multicam setups
- Field Production
- Lighting
- Audio editing
- Canon C100/C300
- DSLR
- Teleprompter
- Gimbal
- Photography
- Podcast creation
- Drone

ADD'L SKILLS

- Social media
- Publishing video
- Public speaking
- Media management

EDUCATION

RAMAPO COLLEGE
Mahwah, NJ

2004-2008

- School of Contemporary Arts
- Major: Communications
- Focus: Digital Filmmaking
- Honors: Cum Laude
- GPA: 3.8

email • MikeTomczyk1@GMAIL.COM
website • MikeTom.net